

THE LIVABLE NEIGHBORHOOD PROGRAM

A NEW MUNICIPAL TOOL FOR NEIGHBORHOOD IMPROVEMENT

What Government and Community Leaders are Saying About Philadelphia Livable Neighborhood Program

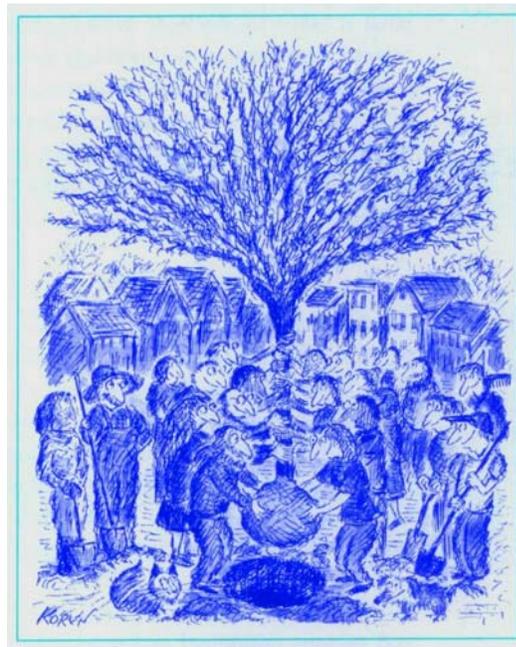
Through the Livable Neighborhood Program neighbors are taking specific actions to make their homes and their blocks better places to live. The City is re-inventing itself through my Neighborhood Transformation Initiative and the Livable Neighborhood Program fits perfectly. Transformation is not merely about building new houses and offices, because those structures will crumble and fall if not maintained, transformation is not just getting the city to clean vacant lots, for lots can be filled all over again with trash if the City and its citizens cannot work with one another. The livable Neighborhood Program serves to enlighten citizens on how to better maintain their homes and neighborhood blocks to improve the quality of life. Simply Said: Livable Neighborhood Program is a winner.

John Street
Mayor, City of Philadelphia

How Would You Like A More Livable Neighborhood?

Your block can be safer, friendlier, better place to live

Livable neighborhoods come from the people who live in them.
You can create the kind of community you want.



Improve Your Quality Of Life

Your block can be a healthier, more beautiful place to live and kinder to the environment

With the Philadelphia Livable Neighborhood Program (LNP). It's fun. It's easy. The Livable Neighborhood Program helps local government, non

profit organizations and businesses deliver the services you need to improve the livability of your block. LNP links grassroots efforts with strong private and public sector partnerships to produce immediate results. If you think about it, community "social problems" are caused by a lot of little causes. These causes add up to big effects that are too large for us to manage alone. When we work together, however, things change. The Livable Neighborhood Program is based on a state-of-the-art understanding of how to change individual and group behavior. The secret: clear incentives and immediate rewards. Using the program's proven methods, neighbors can make their block a safer, cleaner, healthier, prettier, friendlier and a better place to raise their children.

I see the Livable Neighborhood Program as a blueprint to bring measurable improvement to households, neighborhoods and our environment - citywide. What is great about the program is that everyone, neighbor-to-neighbor is working together and taking responsibility to keep the environment not only beautiful but clean and safe for each new generation.

***Shirley Kitchen, State Senator
Commonwealth of Pennsylvania***

I have been personally struck by the remarkable effectiveness of Livable Neighborhood Program's ability to engage neighbors and empower them to take and sustain action on a block level. Through our work with the Livable Neighborhood Program, I have become absolutely convinced that the program's state-of-the-art "social technology" has immense potential here in Philadelphia, throughout the Commonwealth, and across the country to transform individual behavior and neighborhoods.

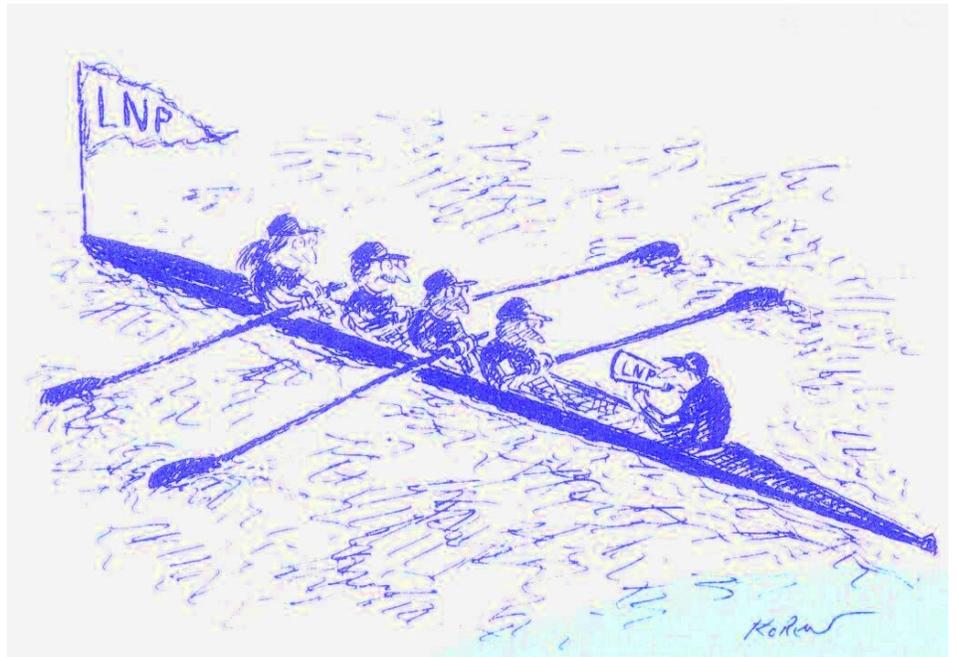
***Christopher Patusky,
Deputy Director and Chief
Operating Officer, Fels School
of Government, University of
Pennsylvania***

The Livable Neighborhood Program empowers citizens to take personal responsibility for the communities in which they live. It makes a real difference in the lives of many. I am pleased that the program is serving as a model for other cities and proud EPA is a part of such an important and worthy program.

***Donald S. Welch,
Regional Administrator,
USA EPA Region III***

Awaken The Community Around You Join A Livable Neighborhood Team

Neighbors form a team on their block and meet seven times over four months to carry out the actions they choose from the Philadelphia Livable Neighborhood Program workbook. There are five topics in the workbook: health and safety, beautification and greening, energy efficiency, resource sharing and neighborhood building. Also included in the workbook is a step-by-step meeting format and an easy-to-use planning guide for taking actions. Find out more about the Philadelphia Livable Neighborhood Program call (215) 324-9001.



**Be Sure To Ask About Our
Block Leadership Academy
Spaces are limited
Enroll Now!**

Philadelphia Livable Neighborhood Program is brought to your neighborhood by Empowerment Institute, the City of Philadelphia, the Pennsylvania Department of Environmental Protection and US EPA/Region 3.

